

Built in the *open*. Shippiped for real.

— 2026 — CAPABILITIES & CUSTOM BUILDS

39 live experiments. Real client platforms, from
₱8k/month add-ons to enterprise AI agents.

Nothing here is a mockup — everything runs,
right now, at labs.localenhance.com.

• 39 experiments live · new drops weekly



WHO BUILDS THIS

Tony Hildén

CEO & Founder, LocalEnhance

"Every experiment on Labs is real code, built in public, before it ever reaches a client. If it can't survive view-source, it doesn't ship."

LocalEnhance runs local SEO, GEO, AI agents and custom software for businesses across the Philippines and now the US — hand-coded, not templated.

Labs is where that work gets proven first: 39 live experiments, new ones shipping weekly, every one of them graduating into real client platforms.

39 experiments live

Zero-dependency, hand-written

New drop, every week

View-source, always

THE SHIFT THIS IS BUILT AROUND

Search stopped being *just links.*

AI answers are now where customers decide — before they ever click a website. Getting cited inside them is the new front page.

↑ AI OVERVIEWS

Of US searches now show one

48%

Nearly half of all searches now surface an AI-generated answer before any blue link. (BrightEdge, 2026)

↑ CLICK-THROUGH

More clicks when you're cited

120%

Brands cited inside an AI Overview see 120% more clicks than uncited competitors on the same query. (Seer Interactive, 2026)

↓ CITATION HALF-LIFE

Before ChatGPT drops a stale page

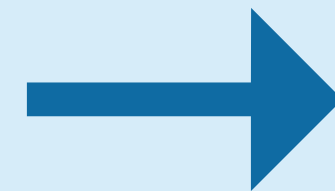
3.4wk

AI citations decay fast — stale, unoptimized pages fall out of AI answers within weeks. (Ahrefs, 2026)

→ WHAT WE BUILT

The Sonar — see it happen live

One radar shows a business's visibility across Google, Maps, ChatGPT and Gemini — flip GEO on, watch it move.



EVERY EXPERIMENT, ORGANIZED BY THE JOB IT DOES

Three hubs. 17 systems. *One question answered.*



Operations

5systems

The hours nobody bills for, running on AI.

- Quote a job from a photo
- A booking desk AI agents can call directly
- Bid-scoring radar for inbound opportunities

QUOTING · INTAKE · DISPATCH



Marketing

7systems

What used to mean a ₱200k quote and three weeks.

- Sites, brand identity, real product photography
- A hero image that breathes
- Photoreal 3D capture

SITES · IDENTITY · PHOTO



Conversion

5systems

What actually turns a visit into a booking.

- On-device concierge, five languages
- Voice — talk to the site, it answers
- Reviews, drafted and answered on-brand

CHAT · VOICE · REVIEWS

Plus back-office AI agents (The Crew, The Radar) and flagship WebGL/generative art — see next.

EXPERIMENT 018 · THE FRONTIER
FLAGSHIP

One million particles. One *hand-written* shader.

No Three.js. No particle library. A single vertex shader folding
a million GPU-driven points into a rotating stained-glass rose
window — move your cursor, it tilts. This is the ceiling of what
a browser can render, live on labs.localenhance.com right
now.

1M

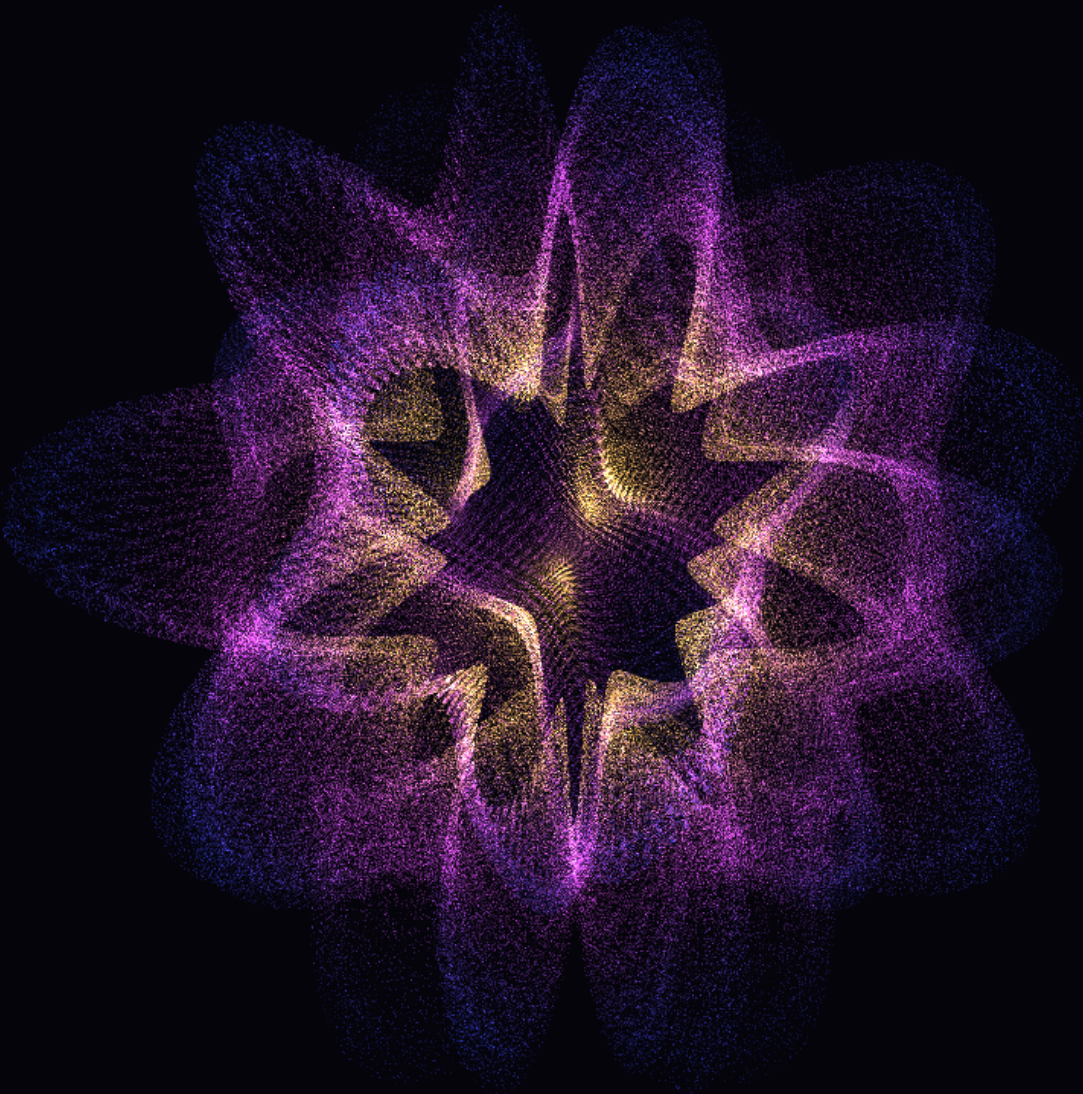
GPU particles

13fps

at full complexity

0

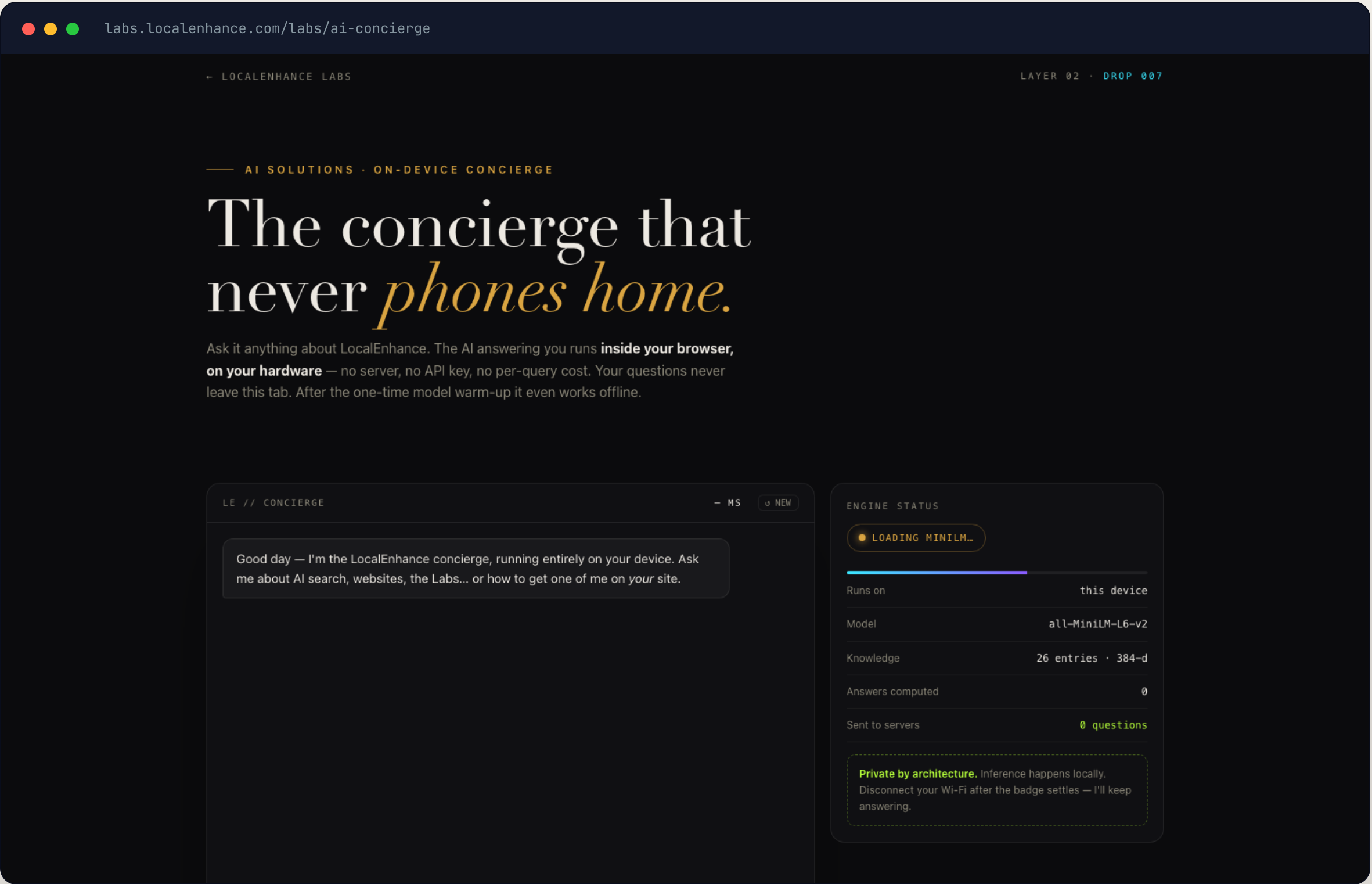
libraries used



The concierge that never *phones home*.

Runs entirely inside the visitor's browser — Gemini Nano or local embeddings, zero server, zero API key. Questions never leave the tab, and it costs **₱0 per conversation**, forever. The same brain speaks out loud in **The Voice**, and answers tourists in Tagalog, Japanese, Korean or Spanish in **The Polyglot**.

- ₱0 per query
- Private by architecture
- 5 languages
- Works offline



GENERATIVE MEDIA

Your photos, now they *breathe*.

One real photo in, a cinematic living hero out — steam rising, water moving, lanterns flickering. Generated end-to-end for **\$0.42, receipt on screen**. No video crew, no shoot day. The same pipeline shoots four styled product photos per dish for menus and socials.

\$0.42 total, shown live

~4 min wall time

Your real photography

Always disclosed

labs.localenhance.com/labs/living-photo

Left of the handle: a still image. Right: the same frame, **alive** — steam rising, lanterns flickering, sea moving. Generated end-to-end on our own account minutes before this page shipped. Drag it.

STILL · NANO BANANA 2 \$0.08

MOTION · KLING 3.0 · 5S \$0.34

TOTAL, RECEIPT ON SCREEN \$0.42

WALL TIME ~4 MIN

STILL — \$0.08



LIVING — +\$0.34

Every pixel here is synthetic — the "photo" itself was generated, then animated from that single frame. On client work we do this to **your real photography**: your dishes steaming, your pool glinting, your room in golden hour.

> mission: living hero, zero footage

[PROMPT] beachfront café · dusk · steam · lanterns · El Nido karsts

[STILL] higgsfield generate create nano banana 2 --aspect ratio 16:9 → 2752x1536 · 2 credits (\$0.08)

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BACK-OFFICE AUTOMATION

Agents that run the *back office*.

This is the layer behind our custom enterprise builds — autonomous agents that scan, score, draft and act, with a human approval queue on everything that matters. Genericized from real client engagements, live and playable on Labs.

4

agents in The Crew

24/7

scanning & scoring

100%

human-approved before it acts



The Crew

Four agents build a growth plan live: Scout maps gaps, Strategist ranks fixes, Copysmith drafts, Inspector verifies.



The Radar

Opportunities stream in, scored live against your criteria — the exact bid-scoring engine behind our enterprise builds.



The Open Counter

WebMCP: a booking desk AI agents can call directly — agent-ready is the new "being on Google."

ALREADY BUILT, ALREADY RUNNING, REAL PRICING

Four AI solutions.

Try before you buy.

01 · CUSTOMER-FACING	02 · VOICE	03 · REPUTATION	04 · GENERATIVE MEDIA
On-Device Concierge Answers instantly, grounded in your business facts. ₱0 per query, private by architecture. ₱25,000 setup · ₱3,500/mo care	Voice Concierge The same brain, spoken. Multilingual: English, Tagalog, Japanese, Korean, Spanish. ₱12,000 add-on to Concierge	Review Desk Every Google review answered in your voice — AI drafts, you tap approve. ₱8,000 /mo · in GBP retainers	Living Photos & AI Shoots Real photography animated into cinematic heroes — no video crew, no shoot day. ₱12,000 per set · bundled in Growth+

BEYOND THE PRODUCTIZED TIER

Bespoke platforms for *enterprise* accounts.

Past a certain scale, businesses don't need another SKU — they need a command center. Recent engagements: a unified inbox and RFP/bid-response platform running autonomous agents 24/7, replacing a 30-item manual-tools wishlist across six departments. Fixed-fee to land, phased to expand, we operate it after.

15-25_k

USD fixed-fee, Phase 1 — live in 4-6 weeks

Then \$2-3k/month to host, monitor and operate the agents. Design-partner terms on early enterprise engagements — you never babysit it.

EXPERIMENT 001 · DAY ONE

No slideware. *Ever.*

100,000 particles, one stateless vertex shader — they form the word on scroll, flee your cursor, detonate on click. Every experiment on Labs works exactly like this: live, view-source on your phone right now, before you ever sign anything. We show, then sell.

100k
GPU particles

100fps
stateless shader flow

39
experiments, same standard

STORM

WHY IT'S BUILT THIS WAY

An *unfair advantage* in what we can ship.

01

Built in the open

Every experiment is live and view-source from day one — nothing is a mockup waiting to become real.

02

Graduates into client work

Labs isn't a portfolio — it's the R&D layer. What proves out here ships to real accounts within weeks.

03

New drop, every week

39 experiments and counting, most shipped same-day as they were researched — the pace compounds.

04

Zero-dependency, honest

Hand-written WebGL, on-device AI, no bought templates. If it can't survive view-source, it doesn't ship.

DON'T TAKE OUR WORD FOR IT

Go see it. Break it. Then *decide.*

Every solution in this deck has a live public demo. Use it on your phone right now — no signup, no slideware. When you're ready, we'll scope your build the same way: fixed-fee, real timeline, live before you sign anything final.

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WHERE TO START

labs.localenhance.com/labs/ai-concierge

On-device AI — try it, zero signup



labs.localenhance.com/labs/018

The Cathedral — the frontier flagship



A free scoping call

30 minutes, real numbers, no pitch

